

# YellowBarn

## 2017 SUMMER PROGRAM BOOK ADVERTISING **EARLY BIRD** RESERVATION FORM

\*Return this form with your ad (if applicable) by **February 15, 2017**, and receive the early bird rates listed below.

Advertising Sizes (all ads now in color!)	Advertising Instructions
<input type="checkbox"/> \$800 Back Cover	<input type="checkbox"/> Please run the same ad as last year.
<input type="checkbox"/> \$650 Inside Front Cover or Center	<input type="checkbox"/> I will send my ad electronically by the <b>early bird deadline* of February 15</b> or the final deadline of <b>May 1</b> to <a href="mailto:fiona@yellowbarn.org">fiona@yellowbarn.org</a> as an attachment in <i>EPS (300 dpi images and fonts outlined)</i> or in <i>print-optimized PDF (300 dpi images)</i> format.
<input type="checkbox"/> \$540 Full-page <b>(\$450 early bird discount*)</b>	<input type="checkbox"/> Please design a new ad for a design fee of \$75 based on the instructions or draft copy enclosed.
<input type="checkbox"/> \$360 Half-page <b>(\$300 early bird discount*)</b>	
<input type="checkbox"/> \$190 Quarter-page (horizontal or vertical) <b>(\$160 early bird discount*)</b>	
<input type="checkbox"/> \$150 Eighth-page <b>(\$130 early bird discount*)</b>	

### Payment and Contact Information

Total amount due (ad + optional design fee): \_\_\_\_\_

☐ Check enclosed, payable to "Yellow Barn" (Send to: PO Box 507, Putney VT 05346)

☐ Please charge my MC/Visa/AmEx card:

CC#: \_\_\_\_\_ Exp: \_\_\_\_\_ CVC: \_\_\_\_\_

☐ This ad is a trade as arranged previously. There is no amount due.

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Contact person/Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**Please return this form with your ad (if applicable) by May 1, 2017.**

For more information, please contact Fiona Boyd at (802) 387-6637 or [fiona@yellowbarn.org](mailto:fiona@yellowbarn.org).