



SPEND THE SUMMER WITH YELLOW BARN IN BEAUTIFUL PUTNEY, VERMONT!

MARKETING INTERNSHIP **June 2-August 10, 2018**

Each summer, Yellow Barn hosts interns to assist with production, marketing, and public events. The Yellow Barn interns are essential to the success of our summer programs and concert series, and are welcomed by all to the Yellow Barn family, which ranges from college-age participants to esteemed faculty.

Interns work in tandem with Yellow Barn staff and fellow interns, and can expect daily interactions with Yellow Barn's artistic and executive directors.

Past interns have attended advanced degree programs at some of the country's best universities, and now hold high-level creative and managerial positions in the arts world.

What you can expect from a Yellow Barn internship:

- hands-on job experience alongside Yellow Barn staff
- knowledge and insight into the inner workings of a renowned festival
- social life and professional contacts in the world of chamber music
- a teamwork environment surrounded by nonstop music
- an immersive summer experience in beautiful Vermont!

What we expect from you:

- passion for classical music, the arts, and the nonprofit sector
- excellent written and verbal communication skills
- team-player attitude, work ethic, and personal drive
- inherent desire to help others and outstanding customer service skills
- the ability to navigate rural dirt roads!

What we provide:

- career-building training and guidance throughout the summer, as well as assistance with course credit, when applicable
- supportive and professional environment
- room and board for the duration of the internship
- weekly stipend of \$100
- admission to over 20 concerts and free tickets for friends and family!

MARKETING INTERNSHIP

The Marketing Intern is involved extensively in the local community doing grassroots promotion on a daily basis, particularly in-person marketing. Also on an ongoing basis, this intern assists with Yellow Barn's social media and contact with local press. During concerts, the Marketing Intern has "front of house"

responsibilities, managing concessions and effectively communicating with patrons. Working as part of a team, this intern will have hands-on experience with festival production, including preparing the campus at the start of the festival, assisting with walk-throughs to reset the campus each morning, packing the campus at the end of the festival, and handling other production tasks as assigned.

The Marketing Intern has the opportunity to work with Yellow Barn Music Haul, a U-Haul transformed into a traveling stage. Music Haul is the first of its kind, and is specifically engineered to provide live performances of the highest quality in non-traditional settings. The Marketing Intern assists with local Music Haul excursions and has a central role in public relations during these outings.

The Marketing Intern is one of three interns serving as residential staff members (RAs) for three weeks during the Young Artists Program for musicians ages 13-20, living in the Greenwood campus dorm with the participants. As RAs, interns conduct evening campus checks, monitor campus activity, provide support and assistance, and contribute to a positive and mature music-making environment.

As part of an immersive summer experience in the world of arts administration and operations, interns are expected to work varying shifts that mirror the musicians' intensive rehearsal and performance schedule.

Qualifications

Experience in sales and marketing are required for the Marketing Internship, in addition to professional written and verbal communication skills, and the ability to develop and work creatively on advertising projects. Successful candidates will have excellent interpersonal skills, and will have the ability to represent Yellow Barn with the highest of standards. Candidates must be extremely efficient, responsible, flexible, and thrive in a fast-paced, hard-working environment. Candidates must have a car in good working order, have a valid United States Driver's License, and be comfortable living and driving on country roads.

Compensation

Yellow Barn compensates interns with \$100 per week, and provides a driving stipend for work-related trips during the internship period. Yellow Barn provides housing within the community, three meals per day at the Greenwood School for the duration of the festival, and a per diem when the festival is not in session.

In addition, interns hear world-class chamber music concerts, and work with a group of music lovers throughout the summer at an internationally renowned arts organization in beautiful southern Vermont.

About Yellow Barn

The summer interns are active members in the creative activities of a world-class chamber music festival where every part of the process that brings music to performance is respected and held to the highest standard.

Founded in 1969, Yellow Barn is a center for chamber music study and performance in Putney, Vermont, internationally recognized for its distinguished history and innovative approach to lifelong learning. It offers a core program that consists of a five-week study and performance experience in chamber music for young professionals, and the Young Artists Program, an intensive three-week workshop for younger performers and composers. Over 20 public performances are presented from mid-June to August, plus masterclasses, pre-concert discussions, and outreach events. Yellow Barn is a fun and creative community that is dedicated to making music at the highest level of artistic excellence, and sharing it with both local and extended audiences.

Application Information

Applications are accepted on a rolling basis, with a priority deadline of February 1, 2018. Applications are accepted until all internship positions are filled. To apply, please submit an online application, including a cover letter and résumé: <https://www.yellowbarn.org/content/yellow-barn-internships>. For more information, please contact Catherine Stephan, Executive Director, at catherine@yellowbarn.org.